

The **POWER** to **PROTECT**



EVENT OVERVIEW

Register at NRFPROTECT.com

NRF PROTECT

PEOPLE. ASSETS. BRANDS.

Loss Prevention Conference: June 26-28, 2017
EXPO: June 27-28, 2017 | #NRFPROTECT
Gaylord National Harbor | Washington, D.C.

NRF
THE VOICE OF RETAIL

NRF PROTECT

PEOPLE. ASSETS. BRANDS.

Proven Tactics. Powerful Technology. Professional Connections.

Join Fellow Loss Prevention and Asset Protection Peers in Washington, D.C.

As the largest, most important retail and restaurant loss prevention event in North America, **NRF PROTECT** delivers the ideas, solutions and professional connections you need to more effectively protect your company's people, assets, reputation and bottom line.

At NRF PROTECT, you will join a community of more than 2,500 retail, chain restaurant and law enforcement professionals to share ideas and learn how to:

- Identify your organization's vulnerabilities
- Harness the power of technology to stay a step ahead
- Hone and implement fail-safe incident response plans
- Develop a company culture of safety, respect and integrity
- Mitigate fraud and shrinkage throughout the supply chain

WHO WE ARE: MANIFESTO

WE PROTECT.

WE LEAD.

WE ARE DRIVEN BY A COMMON PURPOSE.

OUR CUSTOMERS, OUR COLLEAGUES,
OUR BRANDS, OUR REPUTATIONS,
OUR ASSETS ARE OUR RESPONSIBILITY.

LOSS PREVENTION IS OUR PROFESSION.

WE ANTICIPATE, WE PREPARE, WE GET THE CALL,
WE EVALUATE, WE RESPOND, WE ADAPT.

WE ARE A COMMUNITY.

WE ARE UNITED BY A SHARED MISSION.

WE ARE STRONGER TOGETHER.

NRF PROTECT IS WHERE WE COME TOGETHER
TO LEARN, BE INSPIRED, SHARE SOLUTIONS
AND PLAN FOR TOMORROW.

WE PROTECT.

Register Today at NRFPROTECT.com

Get the Tools You Need to Succeed.

In a robust and intense two-day conference program, NRF PROTECT offers important insights and information to empower your day-to-day decisions.

A Full Conference Pass is required to attend these sessions.

Keynotes Offer Inspiration

The 2017 program features *four* powerful keynotes, including:



Cathy L. Lanier
Senior Vice President
of Security, NFL



Peyton Manning
Super Bowl-Winning
Quarterback and
Five-Time NFL MVP



Kimberly Peretti,
CISSP
Partner
Alston & Bird LLP



Chris Voss
Former FBI Lead
International
Kidnapping Negotiator,
Author

Breakouts Cover Your Top Concerns

- **Crisis Management**
- **Cyber & Data Security**
- **Development & Leadership**
- **Safety**
- **Shrink & Fraud**
- **Technology & Innovation**

Included with a free EXPO Pass or Full Conference Pass!

Business Changing Solutions at the EXPO

- **200+ solution providers** offer the latest technologies for protecting your people, assets and brand.
- **Food Retail Asset Protection Pavilion** focuses on solutions for restaurants, in partnership with the Food Marketing Institute (FMI).
- **EXPO Stage** and **Exhibitor Insights Sessions** provide free education for everyone.
- **NRF Fusion Center** brings law enforcement and retailers together.
- **NRF Clubhouse** offers fun and relaxation.
- **NEW!** **NRF Engage** service helps you arrange pre-scheduled private meetings with your target exhibitors.

Plenty of Networking

- **Reception and Happy Hour**
- **Attendee Breakfasts**
- **EXPO Breaks and Lunches**
- **Women in LP Luncheon**
- **LP Mentor Experience Roundtables**

NEW! Critical Communications Training

Learn and practice tactics proven to prevent and manage conflict and de-escalate tense situations **Emerging Leaders Workshop: Verbal Defense and Influence.**

In Our Business, You Can't Afford to Miss A Thing.

Attending NRF PROTECT will give you valuable insights on trending LP issues, perspective on the best solutions for your business, and the ability to face safety and security threats head on.

For the complete NRF PROTECT experience—including your choice of education sessions—register for the Full Conference.

Select the Pass That's Right for You

For current registration rates, visit NRFPROTECT.com/register.

	FULL CONFERENCE PASS	EMERGING LEADERS WORKSHOP + EXPO	EXPO ONLY PASS
EDUCATION			
4 Keynotes	✓		
Breakout Session Choices	✓		
EXPO Stage Sessions	✓	✓	✓
Exhibitor Insights Sessions	✓	✓	✓
Emerging Leaders Workshop		✓	
NETWORKING			
NEW! LP Mentor Experience Roundtables	✓	✓	✓
Monday Welcome Reception	✓	✓	✓
2 Attendee Breakfasts	✓		
Food Retailer Breakfast	✓		✓
2 Free Lunches in the EXPO Hall	✓	✓	✓
Women in LP Luncheon	✓		✓
Tuesday Happy Hour	✓	✓	✓
ORC/Investigators' Network Breakfast	✓		✓
EXPO HALL			
200+ Solution Providers	✓	✓	✓
Food Retail Asset Protection Pavilion	✓	✓	✓
NRF Fusion Center	✓	✓	✓
NEW! NRF Engage	✓		✓

BE THERE! Register today at NRFPROTECT.com!

2 WAYS TO SAVE



- 1) Register early—the earlier, the lower your rate.
 - 2) Come with a group of 5 or more to qualify for our Team Rates.
- Visit NRFPROTECT.com/register for details.